

Grandmapreneur

"Passion has no expiration date"

Connie Inukai



2023

MEDIA
KIT

CONTACT



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BIOGRAPHY

As a serial “Grandmapreneur®”, Inukai speaks to retirees or soon-to-be retirees on the benefits of pursuing entrepreneurship in retirement. Retired from teaching Technical Writing at the University of Maryland and Johns Hopkins University for four decades, Connie Inukai became an award-winning inventor at the age of 68. Author of "How I got My Product on QVC, The Today Show, The View, and More...In Retirement", helping inventors generate free publicity for their products. Author of “Retirement: Dream Big, Take Action, Make Money. 10 Amazing Second-Act Entrepreneurs Tell Their Stories.” Creator of Write Your Selfie®, inspiring people to write their life stories in a fun and easy-to-read format. Featured in Entrepreneur magazine, “6 Reasons to Pursue Entrepreneurship in Retirement,” Connie encourages Baby Boomers to have an active retirement through business or social entrepreneurship. Because... **Passion has No Expiration Date!**

Connie Inspires: Popular Topics

- It's Never Too Late To Follow Your Dreams
- Reinventing Yourself in Retirement
- Write Your Selfie: Capture Your Life Story in Pictures and Captions
- How I Got My Product on QVC, The Today Show, and The View...In Retirement: It's All About the Buzz
- Six Reasons to Pursue Entrepreneurship in Retirement

AS SEEN ON





TIP AND SPLIT



THE PERFECT GIFT FOR PARENTS AND GRANDPARENTS

- Crystal Clear Magnifier: Leave the reading glasses at home. The 5x magnifier makes it easy to see even the finest print.
- Discreet Backlight: Illuminate the menu or bill without distracting other restaurant diners with your phone's flashlight.
- Tip Calculator: Enter 15%, 18%, 20%, or any amount you like. The tip gets automatically added onto total amount.
- Bill Splitter: Enter how many people are in your party, and find out exactly what each person should pay.

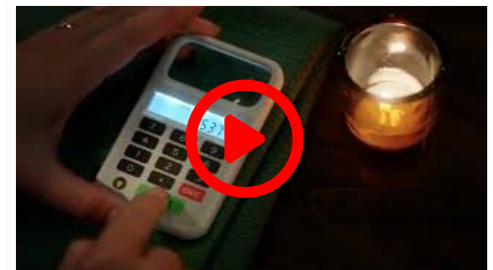
WHY TIP N SPLIT?

Let's face it, as we get older our eyes don't work as well as they used to. Even people with perfect eyesight struggle to see small lettering in dimly lit conditions like restaurants, theaters, in the car, or even just at home.

Enter Tip 'n Split, The first restaurant calculating device with magnifier & light! It bridges the gap so you can see. Great for tipping and also working out the math with no guesswork.

Makes a great gift for anyone who needs to see the menu or bill and doesn't love using their phone for everything. Get Tip 'n Split today!

BUY NOW



<https://tipandsplit.com/>

WRITE YOUR SELFIE



YOUR LIFE STORY IN PICTURES

Everybody has a story!

Mom and Grandma have stories to tell. Assist them in capturing their story in pictures and captions! Work with Dad, too! Or...create your own!

Step-by-step system to create and produce your life story in 6 Easy Steps!

Join our Community. Your finished book in as little as ONE MONTH!

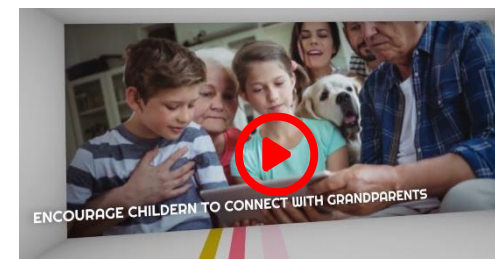


Set up a Free Consultation

Write Your Life Story In 6 Easy Steps!

- Write your story and leave a legacy for all of your loved ones.
- Give them the gift of their history. Don't you wish your parents could have done the same?
- You will receive an email 3 times a week, each with a video from the course.
- These steps are actionable, easy and enjoyable. When you are done...you will have your story in gorgeous book format.
- Are you ready? Let's get started. Sign up and check your email!
- Questions? Contact Connie at info@writeyourselfie.com

<https://writeyourselfie.com/>





RETIREMENT: DREAM BIG, TAKE ACTION, MAKE MONEY

10 AMAZING SECOND-ACT ENTREPRENEURS TELL THEIR STORIES

Are you dreaming of a retirement that's anything but ordinary? In "Retirement: Dream Big, Take Action, Make Money," you'll be inspired by the stories of ten amazing people who have created successful second-act businesses. Each of these entrepreneurs has a different story to tell, but they all share one thing in common: they followed their dreams and took action to make them a reality. Whether you're just starting to think about retirement or you're already there, this book will show you that it's never too late to achieve your goals.

[BUY NOW](#)

Publisher : USPTO (October 4, 2022)

Language : English

Paperback : 130 pages

ISBN-10 : 9692592073

ISBN-13 : 978-9692592079

Item Weight : 7 ounces

Dimensions : 6 x 0.3 x 9 inches

Best Sellers Rank: #972,911 in Books ([See Top 100 in Books](#))#3,667 in [Job Hunting & Career Guides](#)
#6,345 in [Entrepreneurship \(Books\)](#)



ABOUT THE BUZZ PAPERBACK

July 9, 2019 (available in paperback and Kindle on Amazon). What if I told you that you can get massive publicity for your product—with no experience! Connie Inukai is a retired adjunct professor from the University of Maryland with zero prior knowledge about the world of entrepreneurship. She shares her journey and 8 Buzz Tips to help fellow entrepreneurs.

[BUY NOW](#)

Publisher : Independently published (July 9, 2019)

Language : English

Paperback : 44 pages

ISBN-10 : 1077693729

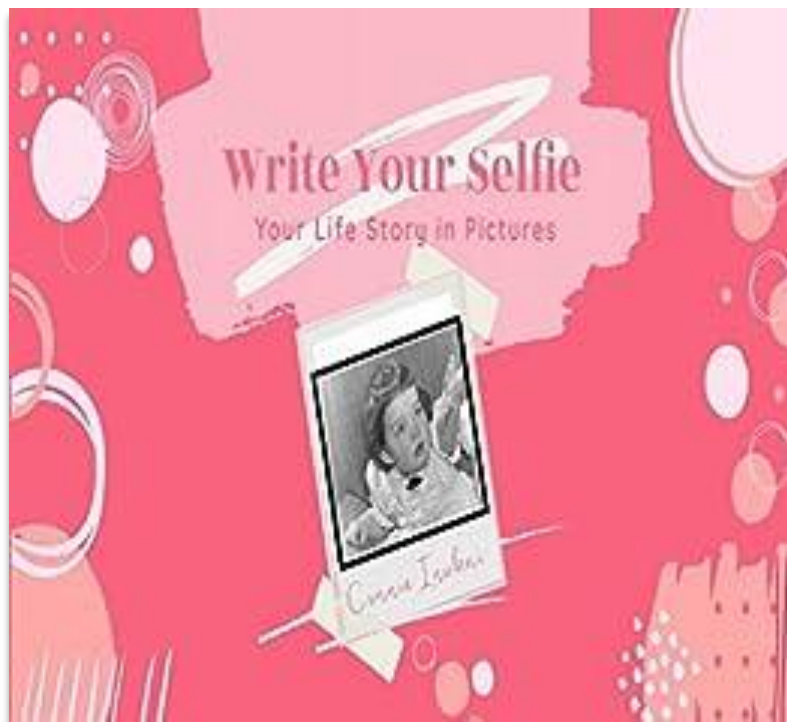
ISBN-13 : 978-1077693722

Item Weight : 3.2 ounces

Dimensions : 6 x 0.06 x 9 inches

Best Sellers Rank: #4,295,227 in Books ([See Top 100 in Books](#)) #11,038 in [E-commerce Professional \(Books\)](#)

#26,131 in [Entrepreneurship \(Books\)](#)



ABOUT WRITE YOUR SELFIE

Your Life Story in Pictures

Have you lost a parent or grandparent and wish that you had asked more questions about their life? Write Your Selfie® is your opportunity to capture YOUR history. It's a perfect blend of Ancestry, Pictures, and Reflections, a legacy to pass on to future generations! While celebrities' lives are well-documented, this is YOUR opportunity to document YOUR story.

- Write Your Selfie® is easy to write and easy to read.
- The finished product is a beautiful hard-covered book that will delight you... and your family!
- Writing your life story strengthens family bonds.
- What happens with all your photos after you're gone? Your children are left with a drawer full of pictures and no history attached. You have saved the pictures that are meaningful to you, and they don't have to decide

[BUY NOW](#)

Publisher : Independently published (April 8, 2023)

Language : English

Paperback : 54 pages

ISBN-10 : 1077693729

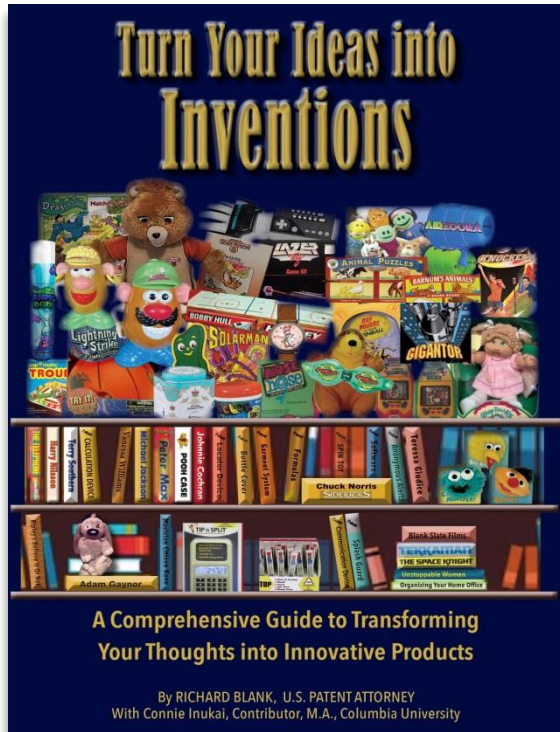
ISBN-13 : 979-8390604861

Item Weight : 4.5 ounces

Dimensions : 8.25 x 0.13 x 6 inches

Best Sellers Rank: #2,430,119 in Books ([See Top 100 in Books](#)) #67,077 in [Memoirs \(Books\)](#)

#85,308 in [Parenting & Relationships \(Books\)](#)



COMING SOON

PRESS



Entrepreneur Magazine 6 Reasons to Pursue Entrepreneurship in Retirement



Do I Need a Business Coach? Entrepreneur Magazine



Six Tips for a Second-Act Journey in Retirement



Innovation and More- Inventors Secrets



Founder of Tip -n-Split, Supporting American Macular Degeneration Foundation



Authority Magazine: Second Chapter



SCORE Gives Grandmapreneur® Tools to Reinvent Herself After Retirement



Second-Act Entrepreneur: Thoughts from a Grandmapreneur



Authority Magazine-Meet The Inventors: From Idea to Store Shelf



3 Keys to Getting Your Invention on QVC from Entrepreneur Connie Inukai



Fem Founder: It's Going to Take Longer Than You Think



Inventor Secrets



Focus on your strengths...and let others do what you can't with Connie Inukai



Woman's World - Feature about Side Hustles



How One Woman Made 800 Sales in Five Minutes



Thrive Global: Begin with a Drawing



Take a Tip From This Entrepreneur



Thrive Global: The Power of Flexibility



Voices of Courage, Host Ken D Foster

BUZZ



Exciting News! I am a TEDx Speaker!



RETIREMENT:
Dream Big, Take
Action, Make Money



Glam Gram



GOOD MORNING
WASHINGTON



Invention-Con 2023
Speaker, Pivoting in the
Marketplace



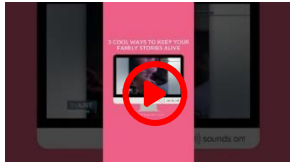
NBC TODAY SHOW



Grandmapreneur® Tools
to Reinvent Herself After
Retirement



WITH BOB
CIRCOSTA



3 COOL WAYS TO KEEP
YOUR FAMILY STORIES
ALIVE



ELLIE BOOK PROMO



QVC With Dan
Hughes!



NIPPERS



HOLIDAY GIFT GUIDE



THE VIEW GRETTA
MONAHAN AND SARA
HAINES



Word of Mom in Videos of
Grandmapreneur



Rotary Club
Speaking about Pursuing
Entrepreneurship in Retirement



Great Day
Washington



CHEF JOSEPH CIMINERA



QVC SPROUTS



NBC TECH TRENDS DONNA BOZZO



GREAT GIFT



EVINE MINN STATE FAIR
AKOS THE SOLUTIONIST

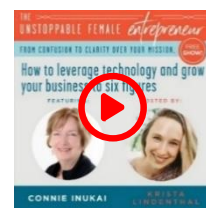
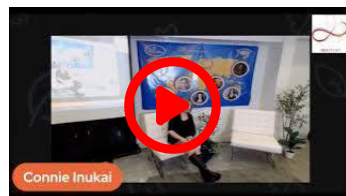
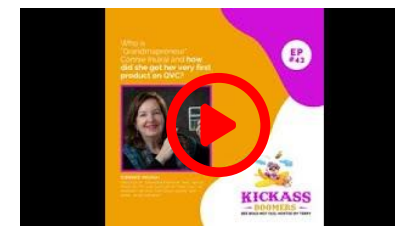
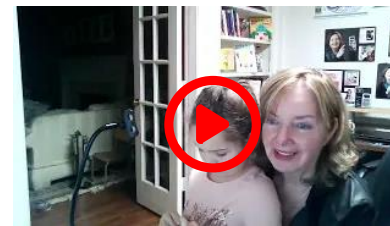
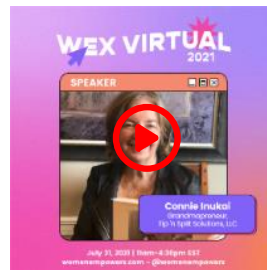
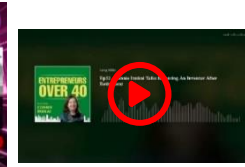
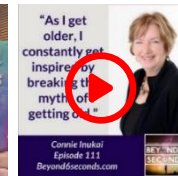
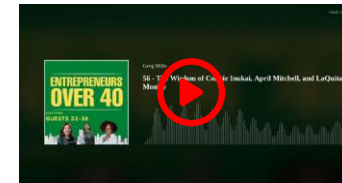
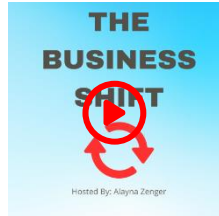


SCORE Gives
Grandmapreneur® Tools to
Reinvent Herself After
Retirement



WRITE YOUR SELFIE
PROMO

VIDEOS OF GRANDMAPRENEUR



TESTIMONIALS

"It was such a great event! Thank you so much for your inspiration!"

Lisa Ascolese, Founder, AOWIE

"It was absolutely wonderful having you share your journey with us! All of us are in agreement with you, and there is tremendous power in agreement."

Jean Williams, Meeting Planner, Victory Church

"Connie is such a fascinating, motivational speaker. My audience was on the edge of their seats as they listened"

Angela Heath, Creator, BOOM Conference

It was such a great event! Thank you so much for your inspiration!

BG

It was absolutely wonderful having you share your journey with us! All of us are in agreement with you, and there is tremendous power in agreement.

JW

