

# BIOGRAPHY

Connie Inukai retired from teaching Technical Writing at the University of Maryland and Johns Hopkins University for almost four decades. That was her "first act." For her "second act", she became an inventor, a "Grandmapreneur," an author ("How I got My Product on QVC, The Today Show, The View, and More...In Retirement"), a speaker, and a caregiver to two young grandchildren. She is now working on her "third act" as the creator of Write Your Selfie, a program to help people write their life story in pictures.

Passion has no expiration date! And Connie is living proof that second-act entrepreneurs can succeed, if only they focus on what matters most to them. Connie graduated from Columbia University with an M.A. in Linguistics. She earned her B.A. in French from The Ohio State University. See website <https://www.grandmapreneurinventor.com>

## Connie Inspires: Popular Topics

- It's Never Too Late To Follow Your Dreams
- Reinventing Yourself in Retirement
- Write Your Selfie: Capture Your Life Story in Pictures and Captions
- How I Got My Product on QVC, The Today Show, and
- The View...In Retirement: It's All About the Buzz
- Six Reasons to Pursue Entrepreneurship in Retirement

## AS SEEN ON



# Grandmapreneur

“Passion has no expiration date”

**CONNIE INUKAI**

**2021**

**MEDIA  
KIT**



CONTACT



[www.grandmapreneurinventor.com](http://www.grandmapreneurinventor.com)



[connie@grandmapreneurinventor.com](mailto:connie@grandmapreneurinventor.com)





# TIP AND SPLIT



## THE PERFECT GIFT FOR PARENTS AND GRANDPARENTS

- Crystal Clear Magnifier: Leave the reading glasses at home. The 5x magnifier makes it easy to see even the finest print.
- Discreet Backlight: Illuminate the menu or bill without distracting other restaurant diners with your phone's flashlight.
- Tip Calculator: Enter 15%, 18%, 20%, or any amount you like. The tip gets automatically added onto total amount.
- Bill Splitter: Enter how many people are in your party, and find out exactly what each person should pay.

**BUY NOW**

## WHY TIP N SPLIT?

Let's face it, as we get older our eyes don't work as well as they used to. Even people with perfect eyesight struggle to see small lettering in dimly lit conditions like restaurants, theaters, in the car, or even just at home.

Enter Tip 'n Split, The first restaurant calculating device with magnifier & light! It bridges the gap so you can see.

Great for tipping and also working out the math with no guesswork.

Makes a great gift for anyone who needs to see the menu or bill and doesn't love using their phone for everything.

Get Tip 'n Split today!

[www.tipandsplit.com](http://www.tipandsplit.com)



# WRITE YOUR SELFIE



## YOUR LIFE STORY IN PICTURES

Everybody has a story!

Mom and Grandma have stories to tell. Assist them in capturing their story in pictures and captions! Work with Dad, too! Or...create your own!

Step-by-step system to create and produce your life story in 6 Easy Steps!

Join our Community. Your finished book in as little as ONE MONTH!

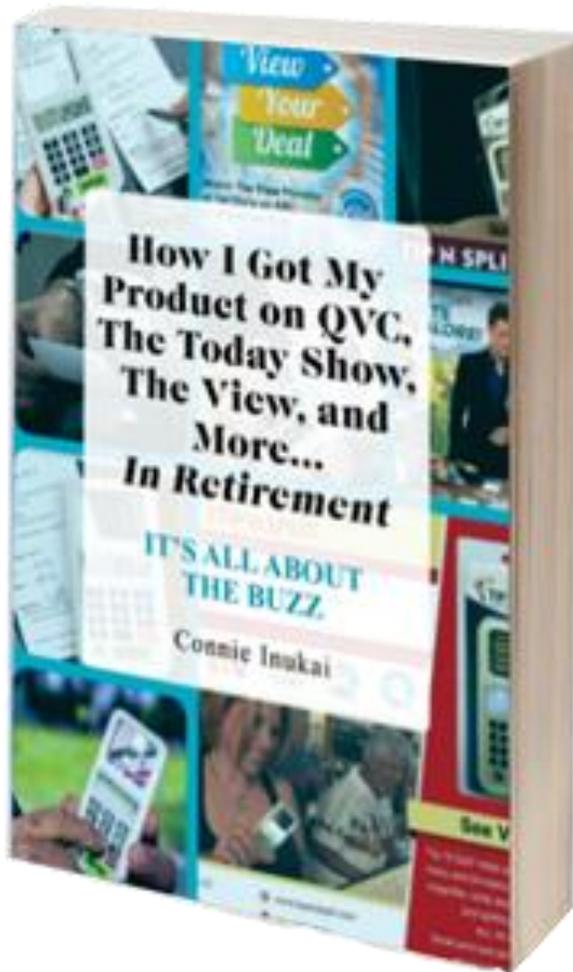
[Purchase The Course](#)

## Write Your Life Story In 6 Easy Steps!

- Write your story and leave a legacy for all of your loved ones.
- Give them the gift of their history. Don't you wish your parents could have done the same?
- You will receive an email 3 times a week, each with a video from the course.
- These steps are actionable, easy and enjoyable. When you are done...you will have your story in gorgeous book format.
- Are you ready? Let's get started. Sign up and check your email!
- Questions? Contact Connie at [info@writeyourselfie.com](mailto:info@writeyourselfie.com)



[www.writeyourselfie.com](http://www.writeyourselfie.com)



# ABOUT THE BUZZ PAPERBACK

July 9, 2019 (available in paperback and Kindle on Amazon). What if I told you that you can get massive publicity for your product—with no experience! Connie Inukai is a retired adjunct professor from the University of Maryland with zero prior knowledge about the world of entrepreneurship. She shares her journey and 8 Buzz Tips to help fellow entrepreneurs.

**BUY NOW**

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**ISBN-13 :** 978-1077693722

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# PRESS



**Entrepreneur Magazine 6 Reasons to Pursue Entrepreneurship in Retirement**



**Six Tips for a Second-Act Journey in Retirement**



**Entrepreneur Magazine - Do I Need a Business coach?**



**Founder of Tip -n-Split, Supporting American Macular Degeneration Foundation**



**Authority Magazine: Second Chapter**



**Second-Act Entrepreneur: Thoughts from a Grandmepreneur**



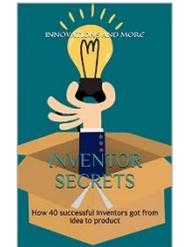
**Authority Magazine-Meet The Inventors: From Idea to Store Shelf**



**3 Keys to Getting Your Invention on QVC from Entrepreneur Connie Inukai**



**Fem Founder: It's Going to Take Longer Than You Think**



**Inventor Secrets**



**Woman's World - Feature about Side Hustles**



**How One Woman Made 800 Sales in Five Minutes**



**Thrive Global: Begin with a Drawing**



**Take a Tip From This Entrepreneur**



**Thrive Global: The Power of Flexibility**

# BUZZ



Great Day Washington



Word of Mom in Videos of Grandmapreneur



WRITE YOUR SELFIE PROMO



NBC TODAY SHOW



With Bob Circosta



ELLIE BOOK PROMO



QVC With Dan Hughes!



NIPPERS



HOLIDAY GIFT GUIDE



THE VIEW GRETTA MONAHAN AND SARA HAINES



EVINE MINN STATE FAIR AKOS THE SOLUTIONIST



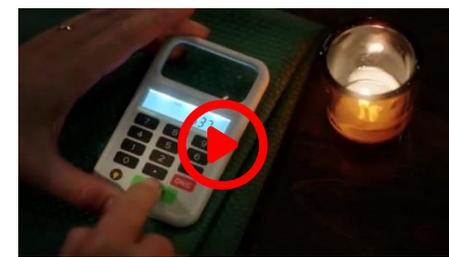
WRITE YOUR SELFIE



WOMEN INVENTORS AND THE 7PERCENT

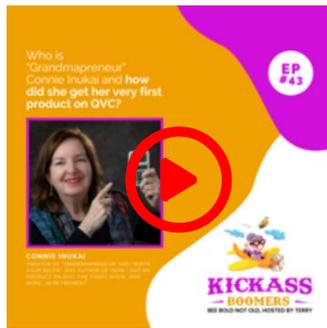


NBC TECH TRENDS DONNA BOZZO



GREAT GIFT

# VIDEOS OF GRANDMAPRENEUR



# TESTIMONIALS

*"It was such a great event! Thank you so much for your inspiration!"*

*Lisa Ascolese , Founder, AOWIE*

*"It was absolutely wonderful having you share your journey with us! All of us are in agreement with you, and there is tremendous power in agreement."*

*Jean Williams , Meeting Planner, Victory Church*

*"Connie is such a fascinating, motivational speaker. My audience was on the edge of their seats as they listened"*

*Angela Heath , Creator, BOOM Conference*

*It was such a great event! Thank you so much for your inspiration!*

*BG*

*It was absolutely wonderful having you share your journey with us! All of us are in agreement with you, and there is tremendous power in agreement.*

*JW*

